



## Shady Ltd 2006

We did the art direction for the 2006 version of the Shady Limited website (<http://www.shadyltd.com/>). The main objective of the site was to focus on Eminem (<http://www.eminem.com/>) interacting with an edgy environment.

A promotional banner for Eminem's mixtape 'The Re-Up' by Shady Ltd. The banner features Eminem in a green patterned jacket and a blue cap, standing against a white splatter background. Text on the left includes 'EMINEM MIX-TAPE IN STORES NOW', 'TOUR DATES ANNOUNCED', and 'SIGN UP TO OUR NEWSLETTER'. Text on the right says 'CHECK OUT THE NEW MIX-TAPE'. The Shady Ltd logo is in the bottom left, and a footer with navigation links is at the bottom.

**EMINEM**  
**MIX-TAPE IN STORES NOW**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

**TOUR DATES ANNOUNCED**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

**SIGN UP TO OUR NEWSLETTER**

**CHECK OUT THE NEW MIX-TAPE**

**SHADY** Ltd.

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Teaser site to announce the 2006 Mixtape The Re-Up by Eminem before the Shady Ltd site went live.



One of the general mood boards with our art direction for the project and below a few screens of the site.





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